

# Southwest Fox/Southwest Xbase++ 2012



## Southwest Fox 2012 Southwest Xbase++ 2012

October 18 – 21, 2012  
SanTan Elegante Conference & Reception Center  
Gilbert, AZ

### Exhibitor and Sponsor Prospectus



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# Southwest Fox/Southwest Xbase++ 2012

## Introduction



Geek Gatherings LLC is putting on two conferences simultaneously this October in Phoenix. Attendees may attend sessions of both conferences for the price of one! The two conferences will be held in the same conference center and will share meals and exhibitor space.

### **Southwest Fox**

The ninth annual Southwest Fox Conference presents the latest in Microsoft Visual FoxPro development techniques and interoperability with other technologies. This highly acclaimed and popular conference is the perfect venue for VFP developers interested in learning more about VFP, further refining their software development skills, learning how to better run a consulting firm or IT department, and being a better software craftsman.

### **Southwest Xbase++**

This year, a second, concurrent, conference has been added: Southwest Xbase++, the only North American conference for Xbase++ from Alaska Software. Southwest Xbase++ focuses on three major topics:

- Xbase++ 2.0 and the Arctica SQL technologies such as Unified SQL for PostgreSQL and Advantage, and Universal SQL for Arrays, Objects and your DBF Tables or ASCII files.
- Xbase++ 2.0 and the <CXP/> Web and Connected Mobile technology, to get your Xbase++ application to talk with your iPhone.
- Version 3.0: Project PolarFox, the Visual FoxPro successor and visual design environment for your existing Xbase++ application.

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## Exhibitor Opportunities



Exhibiting at Southwest Fox/Southwest Xbase++ is a great way to get your products and services in front of potential customers. There's nothing like face-to-face contact, both at your booth and at social events, to help close the deal.

There are many benefits to exhibiting at these conferences:

- Take advantage of networking opportunities
- Raise brand and product awareness
- Establish profitable and long-term business relationships
- Generate leads and opportunities

The exhibit room is central to all breakout rooms and is the same room where all meals and breaks are served. A reception is held in the exhibit room after the keynote session on Thursday night. These give you plenty of traffic opportunities.

Exhibition spaces are limited and book up quickly. Don't miss this ideal opportunity to showcase your organization and its products and services to the cream of the Visual FoxPro and Xbase++ development communities.

In addition to a presence at the trade show, you'll have one or more 75-minute sessions in a dedicated room to show your products to potential customers. Also, some exhibitors in the past have held specialized training sessions or user group meetings at the conference center before or after the conferences, so you may wish to consider that as well.

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## Exhibitor Packages



### Gold Exhibitor

**\$1,000**

- Logo placement and link on all conference Web site pages as well as sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair (monitors available for rent at additional cost)
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session, with priority over Silver sponsors for slot selection and for second sessions if openings are available
- Mention in the keynote
- Full page ad and logo placement in conference guide
- Conference bag insert

### Silver Exhibitor

**\$750**

- Logo placement and link on conference Web site sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair (monitors available for rent at additional cost)
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session
- Mention in the keynote
- Full page ad and logo placement in conference guide
- Conference bag insert

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## Sponsorship Packages



### Room Sponsor

**\$500**

- 6 foot banner with your logo and company name hung in a conference room
- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert
- There is a very limited number of room sponsorships available.

### Bronze Sponsor

**\$250**

- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert

### Consultant Sponsor

**\$150**

- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide

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## Contact Information



Booth space is limited! Contact us today to become a sponsor or exhibitor. You can email us at [vendors@geekgatherings.com](mailto:vendors@geekgatherings.com) or call Doug Hennig at 306-791-6820 to sign up.

If you are interested in more details or have other ideas about how we can work together, please email us at [vendors@geekgatherings.com](mailto:vendors@geekgatherings.com).

Payment can be made by credit card (Visa, MasterCard, American Express, or Discover) or by check made out to:

Geek Gatherings, LLC  
42759 Flis Drive  
Sterling Heights, MI 48314  
586-254-2530

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