



## **Southwest Fox 2017**

October 26 – 29, 2017 SanTan Elegante Conference & Reception Center Gilbert, AZ

# **Exhibitor and Sponsor Prospectus**



### **Exhibitor Opportunities**





The fourteenth annual Southwest Fox Conference presents the latest in Microsoft Visual FoxPro development techniques and interoperability with other technologies. This highly acclaimed and popular conference is the perfect venue for VFP developers interested in learning more about VFP, further refining their software development skills, and learning what options are available for moving forward.

Exhibiting at this conference is a great way to get your products and services in front of potential customers. There's nothing like face-to-face contact, both at your booth and at social events, to help close the deal.

There are many benefits to exhibiting at Southwest Fox:

- Take advantage of networking opportunities
- Raise brand and product awareness
- Establish profitable and long-term business relationships
- Generate leads and opportunities

The exhibit room is central to all breakout rooms and is the same room where all meals and breaks are served. A reception is held in the exhibit room after the keynote session on Thursday night. These give you plenty of traffic opportunities.

Don't miss this ideal opportunity to showcase your organization and its products and services to the cream of the Visual FoxPro development community.

In addition to a presence at the trade show, you'll have one or more 75-minute sessions in a dedicated room to show your products to potential customers. The conference center also provides a great place for specialized training sessions or user group meetings before or after the conferences.

### **Exhibitor Packages**





#### **Gold Exhibitor**

#### \$1,000

- Logo placement and link on all conference Web site pages as well as sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair. Alternatively, your banner hung in the exhibitor area
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session, with top priority for slot selection and for second sessions if openings are available
- Mention in the keynote
- Full page ad and logo placement in conference guide
- · Conference bag insert

#### **Silver Exhibitor**

#### \$750

- Logo placement and link on conference Web site sponsors and exhibitors pages
- 10 x 10 exhibitor booth space, including draped table, electrical power, wireless Internet connection, and chair. Alternatively, your banner hung in the exhibitor area
- One meals-only conference pass (additional passes are \$275)
- 75 minute vendor session
- Mention in the keynote
- Full page ad and logo placement in conference guide
- Conference bag insert



### **Sponsorship Packages**





#### **Room Sponsor**

\$500

- Your banner hung in a conference room
- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert

### **Bronze Sponsor**

\$250

- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide
- Mention in the keynote
- Conference bag insert

#### **Consultant Sponsor**

\$150

- Logo placement and link on conference Web site sponsors page
- Logo placement in conference guide



### Contact Information





Booth space is limited! Contact us today to become a sponsor or exhibitor. You can email us at <a href="mailto:vendors@geekgatherings.com">vendors@geekgatherings.com</a> or call Doug Hennig at 204-669-2946 to sign up.

If you are interested in more details or have other ideas about how we can work together, please email us at <a href="mailto:vendors@geekgatherings.com">vendors@geekgatherings.com</a>.

Payment can be made by credit card (Visa, MasterCard, American Express, or Discover) or by check made out to:

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